

## **II. Indicators of Quality**

### **A. Evidence of Effectiveness**

See Addendum B

Anecdotally, our students normally improve an average of one to two letter grades within a few months of working with our tutors. Additionally, on standardized tests such as the ACT and SAT, we see significant improvements with the average student improving as much as 5 composite points on the ACT and 200-300 composite points on the SAT. We have had little experience preparing students for the MEAP. However, we predict that as school performance has improved so has the MEAP scores for our students. We can use MEAP scores as evidence of effectiveness once those scores are made available by the school and parents.

Our business is primarily referral based with school administrators and satisfied parents recommending our services to other parents. We would be happy to provide a variety of names and phone numbers of satisfied customers upon request. We can also provide letters of recommendation and testimonials from the City of Farmington Hills Youth and Family Services, Detroit Rescue Mission, and Catholic Charities of Detroit.

See attached data collected at corporate level.

### **B. Evidence of Links Between Research and Program Design**

The Club Z! In-Home Tutoring approach is not complicated. Our one-on-one, in-home tutoring approach is a result of years of combined educational research by a variety of institutions and educational experts. These individuals and organizations agree that students excel faster when they receive individualized instruction in a one-on-one environment.

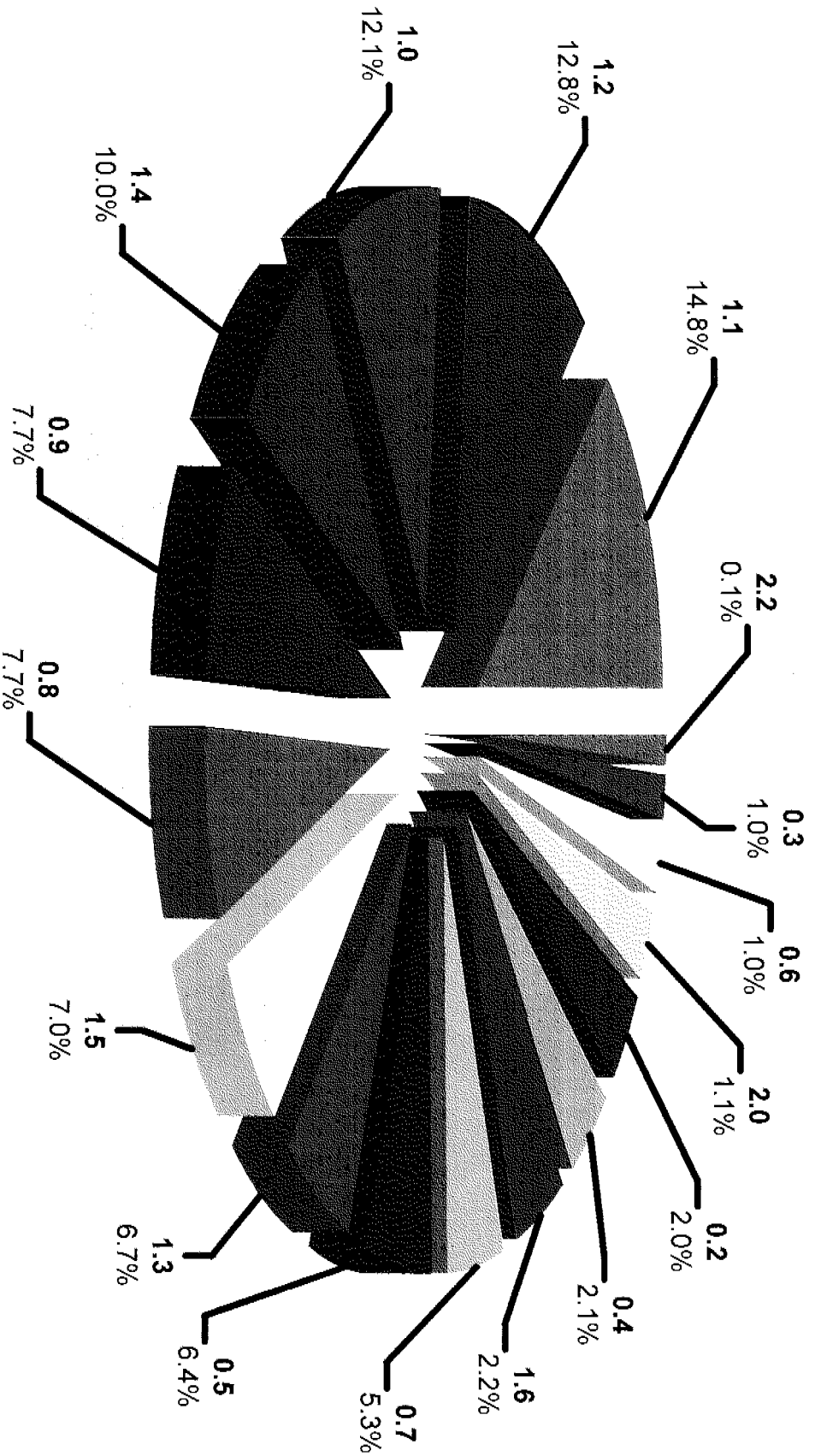
When a child is allowed to proceed at their own pace, without the distractions of other students in the classroom, they are often able to concentrate, comprehend and retain information more with more success. Additionally, when a teacher is able to work with one student at a time, they are able to determine which instructional methods are most effective with a given student. Particularly when learning disabilities are determined to be present, the importance of one-on-one instruction becomes paramount. The development of resource classes within our schools demonstrates the educational community's awareness of the need for individualized instruction.

Club Z! In-Home Tutoring provides one-on-one tutoring to students in the comfort, convenience and security of their own home. Our instructional sessions are between one and two hours in length, depending on the age and attention of the student. For older students, the sessions are often two hours. The frequency of our tutoring visits is determined by the age and needs of the student. In most cases, we tutor between two and four hours per week.

One of the key tenants of our educational approach is making good skills and personality matches between our students and teachers. Though not based on significant empirical data, we believe that the effectiveness of a teacher in a child's life is directly related to the congruence of

# Addendum B

## Statistical Distribution of Letter Grade Increase with 1000 Randomly Selected Club ZI Students



## Average Letter Grade Increase for Club ZI Students 1.1\*

average calculated from a survey conducted through the corporate office of Club ZI, Inc.

Survey included 1000 randomly selected students tutored by Club ZI, Inc.

Actual Results attached